

Dindev N K

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Skills Professional Summary

Recent BCA graduate with a specialization in AI & ML, having completed coursework and awaiting final clearance. Skilled in Python, Power BI, SQL, web technologies, and digital marketing. Successfully handled freelance marketing projects, including social media campaigns and paid ads. Open to roles in Business Analysis, Data Analysis, Software Testing, Web Development, or Digital Marketing. Known for being a quick learner with strong problem-solving and creative skills.

Skills

- **Programming & Scripting:** Python (Basic), Java (Basic), SQL (Basic)
- **Web Technologies:** HTML, CSS
- **SEO & Digital Marketing:** On-page SEO, Off-page SEO, Technical SEO, Meta Ads, Google Analytics, Canva
- **Data Analysis & BI Tools:** Power BI, Google Data Studio, Microsoft Excel (Basic)
- **AI & Machine Learning:** Basic understanding of AI/ML concepts and tools
- **Soft Skills:** Problem-Solving, Communication, Teamwork, Attention to Detail, Quick Learner

Experience

SEO Analyst – EminentSoft Technologies

Infopark, Kochi | SEPTEMBER 2025 – Present

- Executing off-page, on-page, and technical SEO strategies to improve website rankings.
- Conducting keyword research, backlink analysis, and competitor analysis.
- Collaborating with frontend and backend development teams to optimize website performance and usability.
- Monitoring SEO performance using tools like Google Analytics and Search Console.

Digital Marketer – Babymaa ayurhealth and postnatal care

Hybrid | OCTOBER 2024 – APRIL 2025

- Executed digital marketing campaigns using Meta Ads.
- Managed social media accounts and designed creatives using Canva.
- Tracked campaign performance via Google Analytics and improved engagement.

Freelance Web Developer

Remote | NOVEMBER 2024 – Present

- Built small, responsive websites using HTML, CSS, and Python.
- Leveraged website templates and AI tools to speed up development and design.
- Implemented basic frontend and backend features for client projects.
- Collaborated with clients to understand requirements and deliver functional web solutions.

Projects

Smart Retail Manager – Retail Management System

- Designed and developed a basic inventory and billing system using Python.
- Used basic sales forecasting techniques.
- Integrated AI-based product bundle recommendation logic using rule-based models.
- Tools Used: Python, Jupyter Notebook

Internship

Intern – AISECT Ltd (2025)

- Completed a mini-project under the guidance of mentor Vijayamand K.V.
- Applied foundational AI and ML knowledge in a real-world scenario.
- Enhanced teamwork and communication skills.

Certifications

- Power BI Workshop – AI-Powered Dashboard Creation (Feb 2025)
- Artificial Intelligence & Machine Learning – AISECT (60 Hours)
- Canva Essentials Certification (Oct 2024)
- NCC 'B' Certificate – Under Officer Rank

Education

Bachelor of Computer Applications (BCA) – AI & ML Specialization
Izee Business School, Bangalore University – Bangalore, Karnataka
Completed coursework, awaiting final clearance (2025)